

# **Seraglio Program**

## **Ad Costs**

The program is printed as a standard booklet size (8.5 x 5.5).

Ads are printed in full color and 'full bleed' do not cost extra.  
Images must be 600 dpi at full size.

Acceptable formats include JPG, PNG, PDF, Photoshop,  
or Indesign document.

Your ad, depending on the show, will reach up to 393 patrons.

A 25% discount is offered to noning

Full page Size: 4 3/4 " X 7 3/4 "

Inside Front and Back

(Color only ) \$400.00

Full Page Color \$300.00

Full Page B & W \$200.00

Half Page Size 4 3/4" X 7 3/4 "

Half Page Color \$150.00

Half Page B & W \$80.00

Quarter Page Vertical

2 5/16" Wide X 3 3/4" High

Quarter Page Color \$50.00

Quarter Page B & W

\$40.00

Business Card \$25.00

Standard Landscape

Layout

Quarter Page Horizontal

4 3/4 " wide X 1 13/16" High

(Same price as the vertical)